



**Indian Transformer Manufacturers Association**

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ITMA/25/2019

25<sup>th</sup> September 2019

Dear Sir/ Madam

Sub:-15th International Conference on Transformers Cum-Exhibition-on (TRAFOSEM- 2020) on “FUTURISTIC GLOBAL TRANSFORMER TECHNOLOGY AND OPTIMAL PERFORMANCE IN INDIAN POWER SYSTEM” on 24<sup>th</sup> April 2020 at SCOPE Convention Centre Auditorium, Complex, 7 Lodi Road New Delhi.

Reg:-SPONSORSHIP, PARTICIPATION, INVITING TECHNICAL PAPERS, ADVERTISEMENT FOR SPECIAL ISSUE and BOOKING OF STALL SPACE.

Sir,

You are aware that ITMA had organized 14th International Conference [TRAFOSEM-2017] in May 2017 in association with PSU's and leading associations in Scope Convention Centre, Scope Complex, Lodhi Road, New Delhi. The event was a grand success with participation of more than 300 delegates both at National & International level and was commended by all in the Power Sector. ITMA's success was possible due to active support and participation of all the organizations and its members.

ITMA has now decided to organize 15th International Conference on Transformers Cum-Exhibition (TRAFOSEM-2020 ) on “**Futuristic Global Transformer Technology and Optimal Performance in Indian Power System**” on **24<sup>th</sup> April 2020 at SCOPE Convention Centre Auditorium, Complex, 7 Lodi Road New Delhi**. A request for support for TRAFOSEM-2019 by well-known apex organizations of Government of India such as PFC, RECL, BEE, PGCIL, NTPC, NHPC, BBMB, BIS, CPRI, ERDA, NTH, NEEPCO, NPTI, DVC, CBPI, ICAI, PHDCCI, ASSOCHAM and India Energy Forum is being sought as these authorities have been doing so in ITMA's all previous TRAFOSEMS i.e. International Conferences on Transformers.

The objective of the present conference would be on development of new Transformer Technology to meet emerging needs of the users coupled with latest digital information and operational technology with the use of smart/digital/ intelligent transformers for monitoring the parameters of the smart distribution system and smart grid systems in a bid to know the status of power flow, peak load management, system outage management, power quality and supervisory control and data acquisition. Besides it will cover subject of latest Transformer Technology on Energy Efficient Distribution & Power Transformers with Standard Specification and fixing norms of Standards for Energy efficiency & Labeling with the use of state-of the art technology including but not limited to Electrical Steel and their Efficacy, Windings and Insulation, Insulating Oil, Paper, Pressboard, Wood, Structural Steel/ Tanking, EHV Bushings, Thermo-Syphon Filters etc., up to date developments world over in Transformer

Designing and Manufacturing Techniques, besides latest technology for Installation, Operation, Maintenance and Protection on line monitoring of Distribution & Power Transformers.

We expect all Central/States Government Ministries/ Organizations/CPUs like Generation Planners, Private and Public Sector/ SEBs/ Utilities / Gencos /Trancos / Discoms, Investors, Consultants, Technologists, Suppliers of Raw Material from all over the country and abroad and manufacturers of Transformers and other related equipment's to participate in the conference and to share their experience with others. The event will offer opportunities for direct access to policy makers, decision taking authorities and Chief/Senior Executive of Public and Private Sector Power Utilities and also manufacturers & Consultants where total delegate attendance is expected to be over 300 numbers in the conference.

### **DELEGATES REGISTRATION**

**We hope you will fully participate whole heartedly and confirm your participation, besides Technical Papers, Advertisements, Sponsorships and Stall Booking etc., so as to enable us to organize this Conference for the benefit of the Industry and stakeholders at large. There is NO PARTICIPATION FEE FOR ALL DELEGATES, IF REGISTERED BEFORE END OF FEBRUARY 2020. After 29<sup>TH</sup> February 2020 delegation/participation fee shall be charged at Rs. 2,000/- /US\$40/-per delegate.**

### **SPONSORSHIP OPPORTUNITIES (LAST DATE 30TH JANUARY 2020) TRAFOSEM-2020**

**TRAFOSEM-2020** has the **Platinum, Diamond/Gold Sponsorship** and **Firm Logo Partner** of **Rs. 3,00,000/- (US\$ 5000)** **Rs. 2,00,000/- (US\$ 3500)** and **Rs. 1,00,000/- (US\$ 2000)** **Rs. 50,000/- (US\$ 1000)** respectively with the facilities given in the attached brochure. Sponsors are requested to **RUSH THEIR BOOKING AS WE SHALL GIVE PREFERENCE ON FIRST –CUM-FIRST BASIS**. Since the sponsorship opportunities are limited, we request you to confirm the same along with the full payment at the earliest

### **CALL FOR TECHNICAL PAPERS -TRAFOSEM-2020**

We would earnestly request you for your consent /confirmation for paper/s and also to submit complete paper with diagrams, tables, photographs etc. in the form of 2 hard copies and one soft copy [CD]/E-mail (please use only MS Word (Window 98/2000 or lower platform). The full text of the papers should in any case reach **POSITIVELY BY THE END OF JANUARY 2020** for review and acceptance by the organizers. The authors should also send 2 passport size recent photographs along with very brief CV. The papers should not be more than 5000 words. **The confirmation for submission of the paper/s should be intimated by the end of November 2019**

Keeping in line with our tradition to encourage Speakers/Authors, the best paper adjudged by the organizers will be suitably awarded.

### **BOOKING OF EXHIBITION SPACE FOR ITMA MEMBERS/OTHERS**

ITMA have also decided to let out 20 stalls space at the front gate of the main Conference hall TRAFOSEM-2020 site to exhibit their product/services/Models, Testing Equipment's, Literature, Brochures, Books, Posters and other publicity materials etc, during the exhibition to the delegates attending the conference from India and abroad. We have mentioned the facilities and fees of stalls etc., as under:-

EXHIBITION SPACE FOR STALLS ( SIZE 2 X 2 MTRS)	
STALL CHARGES FOR INDIAN RS. 50,000/-	STALL CHARGES FOR INDIAN FOREIGN US\$:1000/-
FACILITIES	
<ul style="list-style-type: none"><li>• Stall Size – 2x2 Mtrs</li><li>• One Table &amp; 2 Chair</li><li>• One Power Point</li><li>• One Full Page Colour Advertisement in our Special issue</li><li>• Last date of Booking 30<sup>th</sup> January 2020</li></ul>	

The brochure of the event TRAFOSEM-2020 giving comprehensive details, modalities of participation, inviting technical papers, advertisement for Special Issue, Sponsorships opportunities along with booking of Stalls etc., is attached for your ready reference.

**It may please be noted that there is no delegate fee for participation. In the meanwhile you are requested to kindly confirm the following as early as possible.**

Thanking you and awaiting your early firm commitment so that we may proceed with all preparations immediately.

With Kind regards,

Yours sincerely,

**[B. LAL]**

**DIRECTOR GENERAL**

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